

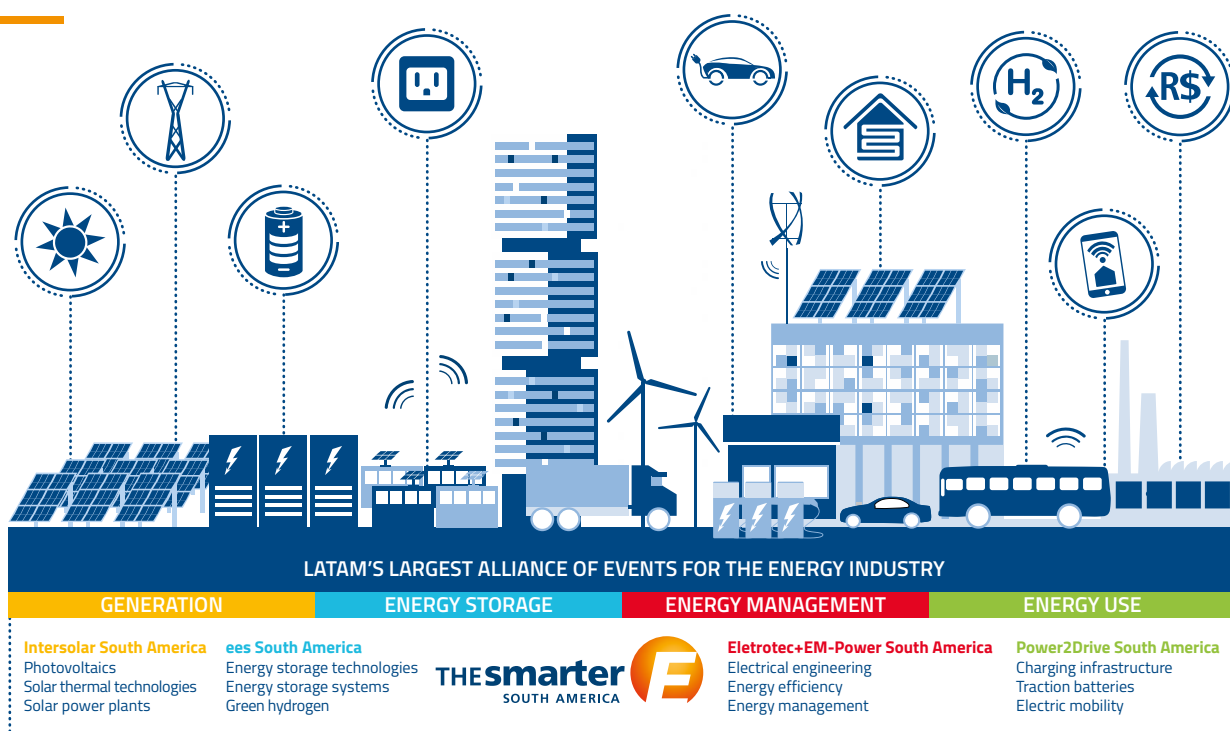


AUG
25-27
2026

EXPO CENTER NORTE, SÃO PAULO, BRAZIL

LATAM's Largest Alliance of Events for the Energy Industry

THE SMARTER E SOUTH AMERICA



BRAZIL CHARGES FORWARD: 88% RENEWABLE ELECTRICITY MARKS NEW ERA IN CLEAN ENERGY

Brazil's renewables momentum continues – 50 % of total energy and 88.2 % of electricity came from renewable sources in 2024. With a record 10.9 GW of new capacity in 2024 (91 % solar and wind), the market is rapidly expanding. Strategic public investment programs and regulatory support – such as new offshore wind incentives – bolster growth. The free energy market is drawing industrial players with green procurement options, contributing to renewables making up 64.4 % of industrial energy use. While energy storage and climate-driven variability present obstacles, the trajectory is clear: the future is green. This makes The smarter E South America – LATAM's Largest Alliance of Events for the Energy Industry – especially timely. Its four energy exhibitions (generation, storage, distribution, and use) are now more relevant than ever, highlighting how these components can be intelligently integrated to further Brazil's sustainable energy transformation.

The smarter E South America will bring together the following events:

- **Intersolar South America** – LATAM's Largest Exhibition and Conference for the Solar Industry
- **ees South America** – LATAM's Key Event for Batteries and Energy Storage Systems
- **Power2Drive South America** – LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility
- **Eletrotec+EM-Power South America** – The Event for Electrical Infrastructure and Energy Management



EXHIBITION QUICK FACTS

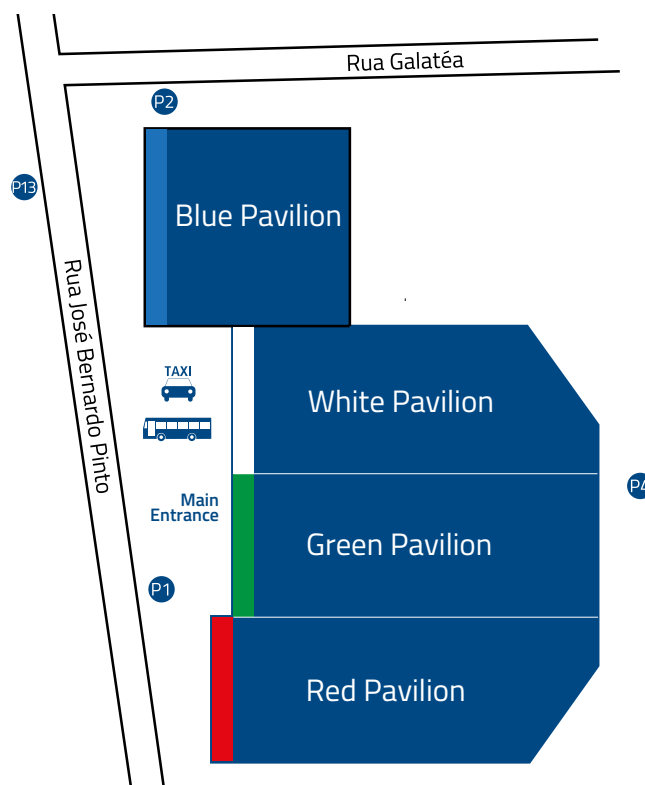
Dates	August 25–27, 2026	
Location	São Paulo, Brazil	
Venue	Expo Center Norte	
Booth Pricing	Re-booking starting from	€301/sqm
	<i>until October 31, 2025</i>	
	Early bird rate starting from	€306/sqm
	<i>until January 31, 2026</i>	
	Member rate starting from	€321/sqm
	Regular rate starting from	€334/sqm

Application and floorplan

→ www.TheSmarterE.com.br/become-exhibitor

Your sales team

→ www.TheSmarterE.com.br/contacts





INTERSOLAR SOUTH AMERICA

LATAM's Largest Exhibition and Conference for the Solar Industry

**inter
solar**
connecting solar business | SOUTH AMERICA

Intersolar South America, LATAM's largest exhibition and conference for the solar industry, focuses on photovoltaics, PV production and solar thermal technologies. It brings together manufacturers, suppliers, distributors, service providers and partners of the solar industry to promote a cleaner environment, inclusive access to power and affordable prices.

The event is strongly rooted in the LATAM region and reflects its high solar potential. Intersolar South America will take place from August 25–27, 2026 as part of The smarter E South America, LATAM's largest alliance of events for the energy industry, at the modern and centrally located Expo Center Norte in São Paulo, Brazil.



EES SOUTH AMERICA

LATAM's Key Event for Batteries and Energy Storage Systems

ees
electrical energy storage

ees South America, LATAM's key event for batteries and energy storage systems, focuses on energy storage solutions designed to support and complement energy systems with increasing shares of renewable energy, while integrating prosumers and electric vehicles. The event is regionally anchored in LATAM and reflects the growing importance of sector coupling across electricity,

heat and mobility. As part of it, "element1," a dedicated special exhibition, spotlights the high potential of green hydrogen in Brazil. ees South America will take place from August 25–27, 2026 as part of The smarter E South America, LATAM's largest alliance of events for the energy industry, at the modern and centrally located Expo Center Norte in São Paulo, Brazil.



ELETROTEC+EM-POWER SOUTH AMERICA

The Event for Electrical Infrastructure and Energy Management



Eletrotec+EM-Power South America is the event for electrical infrastructure and energy management in Latin America. It focuses on technologies for electrical energy distribution as well as services and software for energy management at grid, utility and building level. Firmly rooted in the region, the event brings

together professionals and companies in design, installation and maintenance – from distributed renewable generation to overhead and underground power distribution. It will take place from August 25–27, 2026 as part of The smarter E South America, LATAM's largest alliance of events for the energy industry.



POWER2DRIVE SOUTH AMERICA

LATAM's Key Exhibition and Conference for Charging Infrastructure and E-Mobility



Power2Drive South America is LATAM's key exhibition and conference for charging infrastructure and e-mobility. Firmly rooted in the region, it highlights the role of electric vehicles in a sustainable transport future and their growing importance in the regional energy

mix. The event brings together manufacturers, suppliers, installers, distributors, fleet and energy managers, e-mobility service providers and start-ups. It will take place as part of The smarter E South America, LATAM's largest alliance of events for the energy industry, in São Paulo, Brazil.

YOUR BENEFITS AT A GLANCE

Always one step ahead:

At the high-class conferences the current and future chances and challenges are on the agenda.

Pole position in LATAM:

In the future, the Brazilian solar market is expected to grow from 37 GW in 2023 to 97.46 GW in 2028, with a CAGR of 23.30%.

The smarter E South America connects the pillars of the renewable energy world:

Solar, energy storage, e-mobility and energy management belong together.

Meet your prospects, make connections:

Exhibitors of past The smarter E events highlighted the quality as well as number of exhibition visitors.

Innovative e-mobility solutions on the exhibition floor:

Highlighting the significance of electric cars for the energy mix and transport of the future.

In the spotlight:

The event is broadly covered by national and international media and online channels.

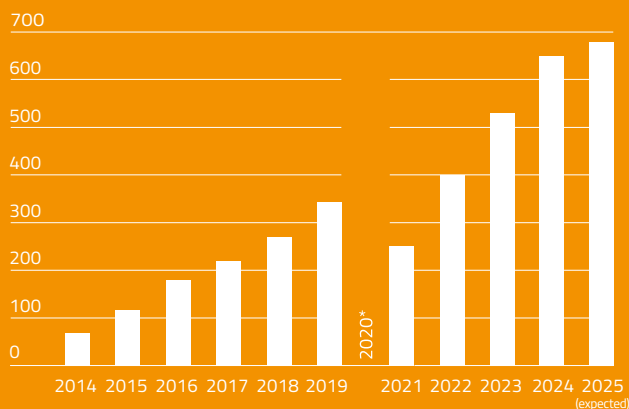
The business platform for renewables:

At The smarter E South America 2026 more than 58,000 visitors and over 680 exhibitors are expected to join.

Energy storage and energy management:

Key elements for stabilizing and modernizing the electricity sector.

Number of Exhibitors



* No figures are available for 2020 as the event was postponed on account of Covid-19.

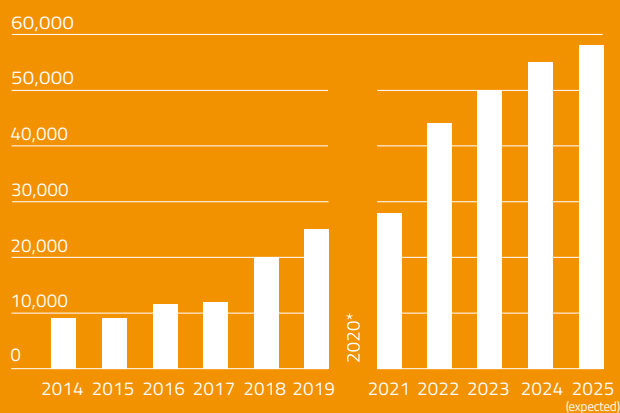


Logo upload for your company profile

- Enhanced visibility in the exhibitor lists
- Improved recognition and brand awareness
- The basis for a professional company presentation

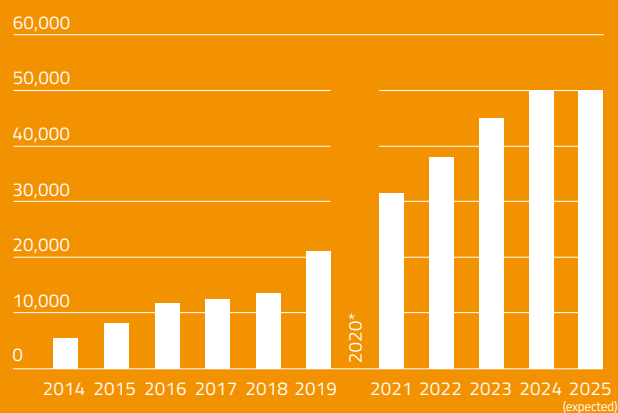
IMPRESSIVE NUMBERS

Number of Visitors



* No figures are available for 2020 as the event was postponed on account of Covid-19.

Exhibition Area (gross)



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SERVICES FOR YOUR SUCCESS



Extend your digital company profile

- More personalized content for your profile for more visibility
- Share your innovations with the media via the digital press kit
- More detail for compelling product presentations



Book job postings – Reach industry experts by using the The smarter E job Portal

- Find the perfect candidate via our job portal
- Present your employer brand
- Hide filled positions



Become a sponsor and showcase your brand

- Increase brand and product awareness
- Showcase your company beyond your exhibition booth
- Reach your target group



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