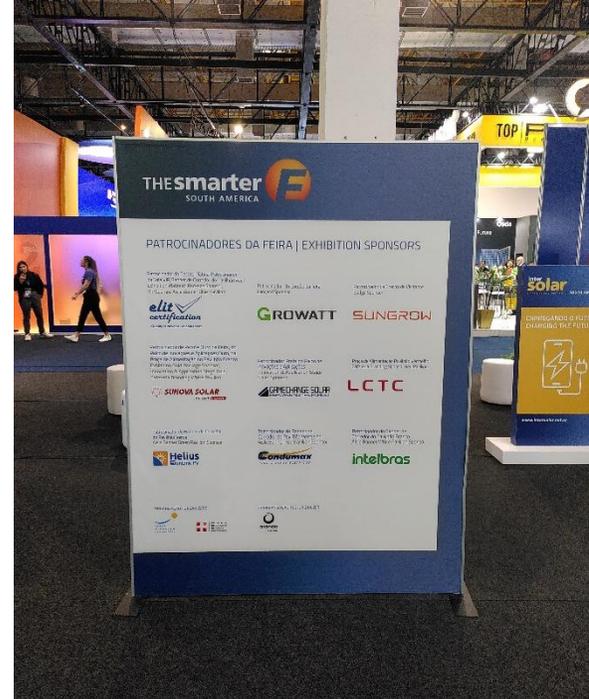




EXHIBITION & CONFERENCE
AUGUST 25–27, 2026
SAO PAULO, BRAZIL

The smarter E South America 2026 Exhibition Sponsorship Packages





SPONSORSHIPS

Your possibilities to become a sponsor of The smarter E South America

Do you want more visibility as an exhibitor of The smarter E South America? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Diamond, Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

FACTS AND FIGURES

**Expected Numbers at
The smarter E South America 2026**



58,000+

Visitors



50+

Visitor Countries



680+

Exhibitors



200+

Journalists

SPONSORSHIPS

Overview Fixed Services - Exhibition Packages

	Exhibition & Conference Package Diamond*	Exhibition Package Platinum	Exhibition Package Gold	Exhibition Package Silver
Package Price	€39,400	€21,000	€13,700	€10,600
Fixed Services	€13,200	€7,700	€6,100	€4,500
Logo on sponsoring board at the entrance inside the pavilions	X	X	X	X
Logo in The smarter E South America event guide	X	X	X	X
Logo on all The smarter E South America websites / sponsor pages	X	X	X	X
Logo in all visitor newsletters	X	X	X	
Namely mentioned in the welcome speech of the Intersolar South America Conference	X			
Namely mentioned in press releases sent to trade publications and newspapers in South America and worldwide	X	X		
Logo in conference program overview signage	X			
Logo on backwalls of the exhibition (E) and conference (E+C) stages	X (E+C)	X (E)		
Logo in conference program	X			
Logo in conference preview	X			
Logo on conference break slides	X			
Free full-conference tickets to all The smarter E South America conference sessions (excluding side events)	8			
Variable Services (See https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing)	€26,200	€13,300	€7,600	€6,100

* 1 exclusive sponsor

SPONSORSHIPS

The smarter E South America: Variable Services

The scope of the variable services depends on the booked package.
For further details, please visit www.thesmartere.com.br.



Your Visibility onsite

Registration Counters	€16,000
Guest of Honor/VIP Lounge	€10,000
Exhibition Entertainment	€8,800
Walking Act	from €6,500
Shuttle Bus Branding	€5,500
Innovation & Application Stage	from €1,600
Workshoproom 1h	€1,600
Cell Phone Charging Stations	€1,600



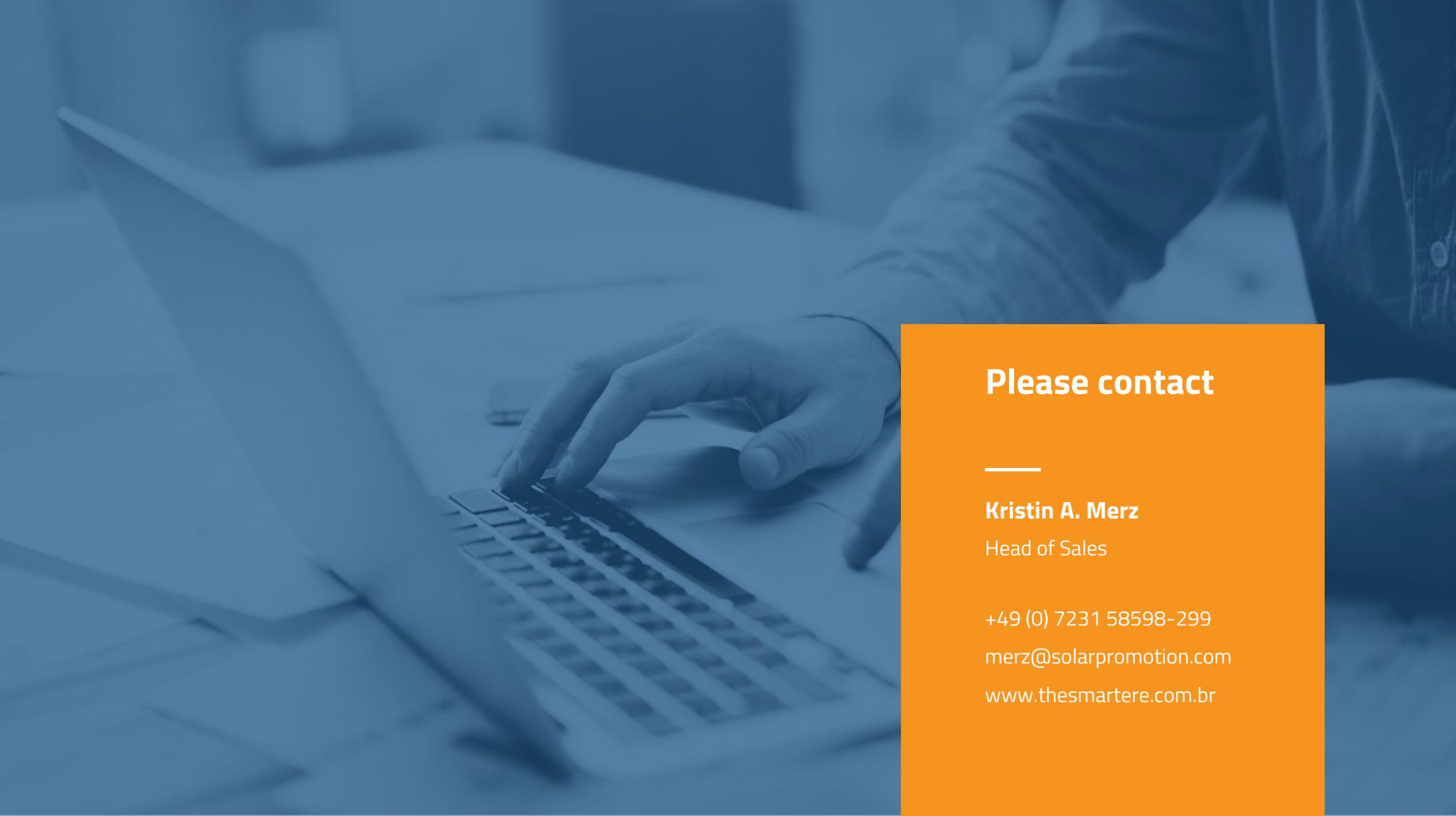
Digital Advertising Opportunities

Newsletter Banner (Eng./Portuguese)	€1,250
Webinars	€6,000



Your Banner on our Website

Homepage (Z1)	from €5,200
Homepage (Z2)	€3,300
Homepage (Z3)	€1,700
Landingpage Visitor (Z1)	€2,600
Landingpage Visitor (Z2)	€1,700
Landingpage Visitor (Z3)	€1,100



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