



**JOIN LATAM'S ENERGY FUTURE**

Brazil has one of the best solar resources in the world. A solar PV system in Brazil produces, on average, twice as much electricity as the same system installed in Germany or the United Kingdom. More than 83% of total electricity of the country is being generated by hydropower, wind, solar and other renewable sources already. Due to its geographic and climate characteristics, Brazil has the potential to become one of the largest producers and exporters of green hydrogen in the world. And studies show green hydrogen produced in Brazil may be the cheapest by 2030. Brazil has the capacity to be a world hub for green hydrogen production.

With the Green Hydrogen Pavilion booth package including additional marketing opportunities, we want to support companies in the hydrogen sector to kick-off their business success in Brazil.

**LATAM's innovation hub for the new energy world**

The smarter E South America will take place from August 23–25, 2022 in São Paulo, bringing together the following events:

- **Intersolar South America** – South America's largest exhibition and conference for the solar industry
- **ees South America** – South America's hot spot for batteries & energy storage system
- **Eletrotec+EM-Power South America** – The exhibition for electrical infrastructure and energy management
- **Power2Drive South America** – A special exhibition within ees South America for charging infrastructure and e-mobility

**Quick facts**

Dates August 23–25, 2022  
 Hours 12:00pm–8:00pm  
 Venue Expo Center Norte, José Bernardo Pinto St., 333 Vila Guilherme, Zip code: 02055-000 São Paulo, SP Brazil



**Your target group is waiting for you**

More than 30,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



**The Brazilian renewables market gathers pace**

The Brazilian power system is by far the largest in Latin America. Renewable energy is the most competitive source in Brazil. It offers high potentials for green hydrogen production.



**All under one roof – The perfect match**

3 exhibitions covering topics of the new energy world under the umbrella of The smarter E South America uniting solar energy, energy storage and energy management.



**There is so much more...**

Apply for the coveted AWARDS, speak at the Innovation & Application Stage and make contacts at the networking reception. The smarter E South America is more than an exhibition.

Organizers



Co-Organizer





## REASONS TO EXHIBIT AT THE GREEN HYDROGEN PAVILION

The participation at The Smarter E South America via the Green Hydrogen Pavilion offers an excellent opportunity to enter the Brazilian renewables market. The pavilion's complete package lets you concentrate on your business, while we facilitate the rest.

### Cost savings through...

An all-inclusive and attractively designed package. See the complete list for fit out items.

### Less preparation effort by...

- Technical/organizational support from our team – before, during and after the exhibition
- Reservation of shared floor space in a good location
- Conception of the Pavilion by an experienced planner
- Reduced coordination effort with the exhibition organizer

### Plus...

- More attention compared to individual exhibitors through dedicated Pavilion marketing by the organizer
- Good visibility as the Pavilion is placed prominently and marked on the floor plan

### Individual services

9 or 12 sqm booth within the pavilion including

- Blue carpet
- Lighting (1 spotlight for each 3 sqm)
- 1 outlet 220 V/500 W
- White partition walls
- Name board
- 1 table, 3 chairs, 1 stool, 1 counter, 2 shelves
- Trash can
- Fire extinguisher
- Power supply point
- City hall taxes
- Cleaning fee (set-up/dismantling)
- Online entry with logo and description (Portuguese & English)
- 5 product groups in the online exhibitor list free of charge
- Exhibitor passes
- 10% discount on Full Conference Passes – Intersolar/Elektrotec+EM-Power South America
- Entry vouchers for visitors: 27 for 9 sqm/36 for 12 sqm

### ➔ ALL THIS FOR JUST ONE GREAT PRICE!

9 sqm: €3,600  
12 sqm: €4,500

### ➔ CONTACT

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