



electrical energy storage

South America's Hot Spot for
Batteries and Energy Storage Systems
EXPO CENTER NORTE, SÃO PAULO, BRAZIL

OCT
18-20
2021

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THEsmarter
SOUTH AMERICA





| ENERGY STORAGE WILL TRANSFORM THE ENERGY SECTOR

Growth in renewable energy generation capacity and electricity-powered transportation will drive exponential growth in energy storage technologies, products and applications in the coming years worldwide and in Brazil. The market potential for battery storage systems is huge – whether for homeowners, in grid systems or as large-scale storage systems in commercial or industrial use. The time for energy storage is now.

At ees South America, the industry hotspot for suppliers, manufacturers, distributors and users of stationary and mobile electrical energy storage solutions, the players of the energy storage industry meet each year in São Paulo. Covering the entire value chain of innovative battery and energy storage technologies from components and production to specific user application ees South America is the ideal platform for all stakeholders in the rapidly growing energy storage market.



| THE NEW ENERGY WORLD

Sector coupling, decentralization and digitalization are central elements of the new energy world. The smarter E South America responds to this development, presenting solutions and technologies for an intelligent, sustainable and cost-effective energy supply. Focusing on the generation, storage, distribution and use of energy and the ways in which these aspects interact and can be

intelligently combined, The smarter E South America brings together international stakeholders of the energy future from across the world's most influential markets. With the three energy exhibitions – ees South America, Intersolar South America and Eletrotec+EM-Power South America – The smarter E South America represents the new energy world under one roof.



| EES SOUTH AMERICA IS THE RIGHT PLACE FOR

- Battery cell producers
- Rechargeable battery manufacturers
- Energy storage system suppliers and distributors
- Service providers
- Project developers/EPC companies
- Battery system integrators
- Research and test institutes

| MEET YOUR TARGET GROUP

- Manufacturers and systems providers of the batteries, renewable energies and energy storage sector
- Systems integrators for batteries, energy storage systems and e-mobility
- Utility companies/grid operators/municipalities and public institutions
- Energy trading companies
- RE power plants operators
- Planners and installers
- Research & science

| SEE WHO ELSE PARTICIPATED



Sample of energy storage providers at The smarter E South America 2019 as the 2020 event was postponed due to the COVID-19 pandemic.



REASONS TO PARTICIPATE IN EES SOUTH AMERICA



Your target group is waiting for you

More than 28,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



All under one roof – The perfect match

3 events covering topics of the new energy world under the umbrella of The smarter E South America. Energy storage, solar energy and energy management belong together.



Huge market potential

The Brazilian power system is by far the largest in Latin America. Strong growth of the energy storage sector in the next years and decades is prognosed.



Your company in the spotlight

Speak at the Innovation and Application Stage and present your innovative products and solutions to potential business partners.



PV plus storage is the next big thing

Solar energy generation capacity in Brazil grows steadily. ees South America takes place in parallel to Intersolar South America, the largest solar event in South America. Build your network – make contacts that matter.

» The diversification of the Brazilian energy matrix, with an increase in the participation of solar energy, has promoted a solid growth of new technologies and solutions for the sector. ees South America, one of the main events for the debate and presentation of innovations and trends for this market, plays a fundamental role in this ripening and consolidation curve.



Luiz Mello, Commercial General Director of Industrial Batteries and BESS, Baterias Moura



| MORE THAN JUST AN EXHIBITION

Be informed

Learn about the future trends and innovations shaping and shaking the energy storage market at the Conference. Get interesting facts and figures which have impact on your company. You have interesting insights to share? Let us know, become a speaker and join our experts on stage.

Be online

Prepare your onsite performance and show visibility in webinars and online events organized by The smarter E and ees South America prior to the event. Be a knowledge and content partner, build your brand and reach potential customers or partners worldwide.

Be a hands-on coach

Show your sophisticated, unique and revolutionary products and solutions in hands-on presentations and workshops on the exhibition floor. Installers are keen to get to know products and solutions which make their work processes easier, faster and better.

| MAKE THE MOST OF YOUR PARTICIPATION

Be a member

The Membership Program rewards your long-standing partnership with us. This membership program is free of charge and allows you to accumulate loyalty points for your company by participating in The smarter E events and buying sponsorship packages. Depending on points collected, your company is eligible for numerous extra exhibition services.

Be a winner

Take advantage of The smarter E AWARD and ees AWARD 2021 to establish yourself as a technology leader by entering your innovative products, concepts and projects in the fields of energy storage and sector coupling. Place your innovations in the spotlight by submitting your entry to be considered for one of the coveted innovation awards.

Be a sponsor

Give your brand exposure through one of The smarter E South America sponsorships and customize your exhibition participation. Using our marketing services and advertising materials is a valuable way of drawing additional attention to your company, your company's booth location and the innovative products and services you will be showcasing.

QUICK FACTS & PRICING

Dates	October 18–20, 2021
Venue	Expo Center Norte, São Paulo, Brazil
Exhibitors	380+ (expected at The smarter E South America)
Visitors	28,000+ (expected at The smarter E South America)

Booth Pricing (Raw Space)

Early Bird Rate (until March 31, 2021)	€245/sqm
Member Rate	€260/sqm
Regular Rate	€270/sqm

CONTACT

Gioia Müller-Russo
Project Manager
Tel.: +49 7231 58598-218
mueller-russo@solarpromotion.com

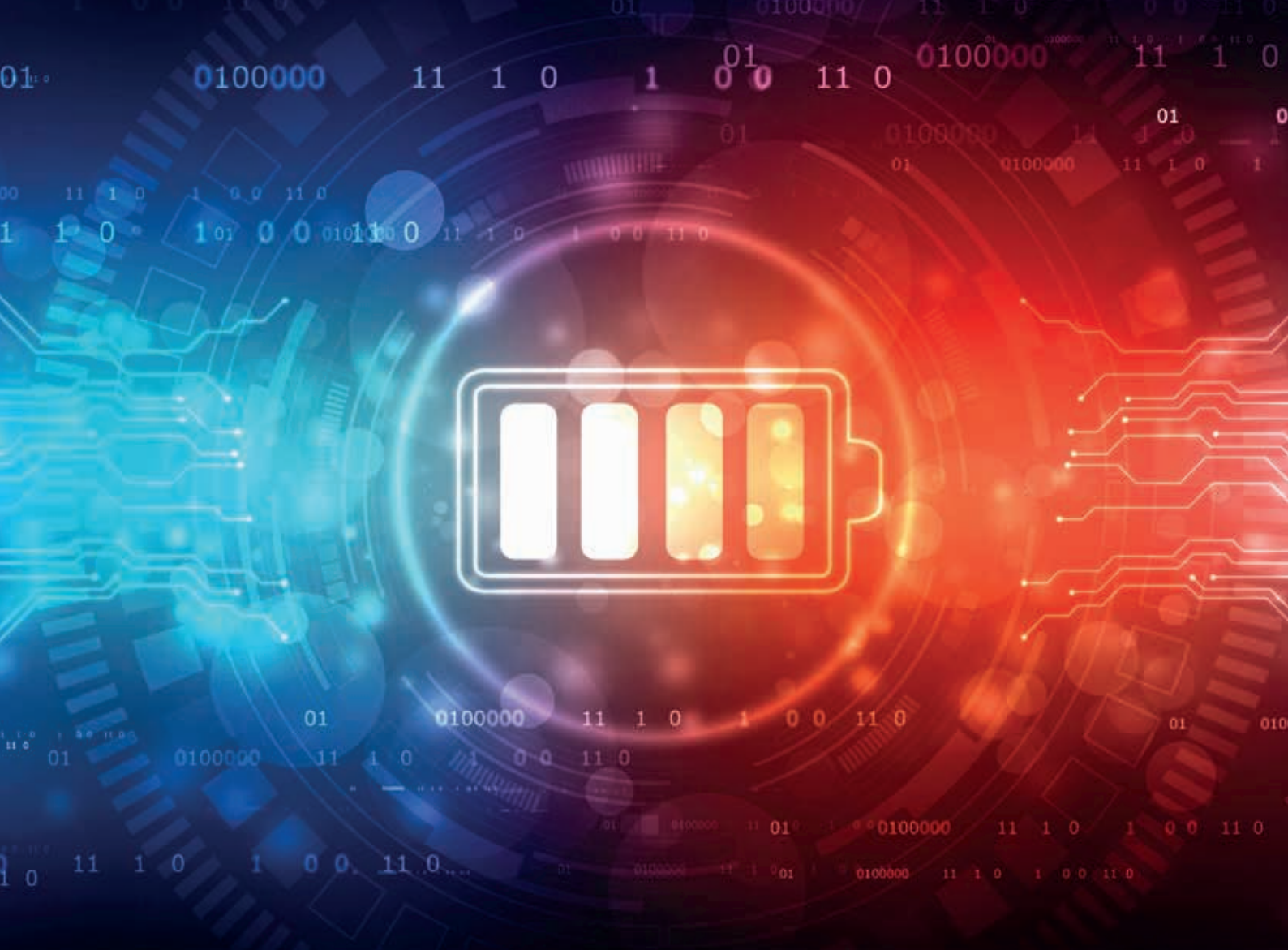
Kristin A. Merz
Sales Management
Tel.: +49 7231 58598-299
merz@solarpromotion.com

Organizers



Co-Organizer





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THE SMARTER E SOUTH AMERICA

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→ www.EM-Power.com.br

ORGANIZERS

**Solar Promotion
International GmbH**
P.O. Box 100 170
75101 Pforzheim, Germany
Tel.: +49 7231 58598-0
Project Management:
Ms. Gioia Müller-Russo
mueller-russo@solarpromotion.com

**FMMI – Freiburg Management
and Marketing International GmbH**
Neuer Messplatz 3
79108 Freiburg i. Br., Germany
Tel.: +49 761 3881-3900
Project Management:
Ms. Svenja Becker
TheSmarterE_sa@fwtm.de

CO-ORGANIZER

Aranda Eventos e Congressos Ltda
Al. Olga, 315 – 01155-900 São Paulo,
SP – Brazil
Tel.: +55 11 3824-5300
Fax: +55 11 3666-9585
Project Management:
Ms. Monica Carpenter
mc@arandaeventos.com.br